PRODUCT BOOK

URBAN OUTDOOR FOOTWEAR





SHAKA is a fusion of fashion and outdoor, in addition to supporting your feet for long walks such as travel scenes.

Make connections with unknown lands and people. Hoping that SHAKA could be a part of your trip.



2023 FALL & WINTER



We can get any information we want from our phone. There's no where we don't know in this world anymore.

So let's go.

And step into the world where places that only exists at the time. We can go anywhere wearing this freedom. To see it with our own eyes, hear it with our own ears, and to feel the air and scent.

There will be lots of unexpected things ahead, beyond our expectation waiting for us.



URBAN OUTDOOR FOOTWEAR

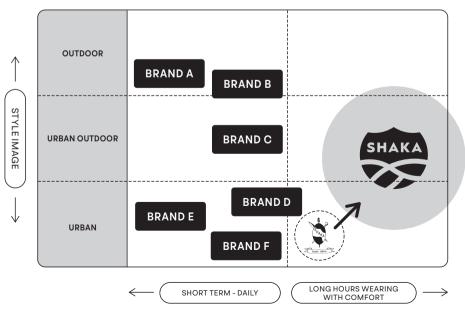
Let's go. Anywhere, anytime.

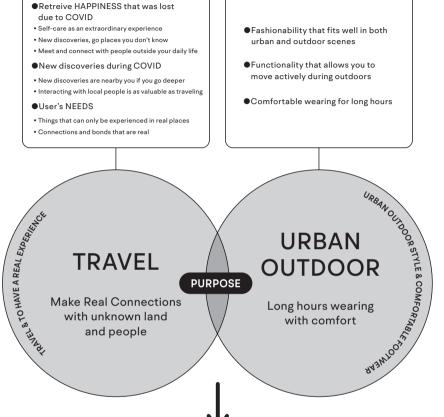
We believe that by walking around in real life, exploring new things and new connections will bring ease and fullness into life. So we promise you a perfect style to go anywhere you want and a pair to walk you everywhere.

SHAKA's EVOLUTIONS & GOALS



[URBAN OUTDOOR] + [LONG HOURS WEARING WITH COMFORT] = ONE AND ONLY EXISTENCE





WHAT's SHAKA AIMING FOR?

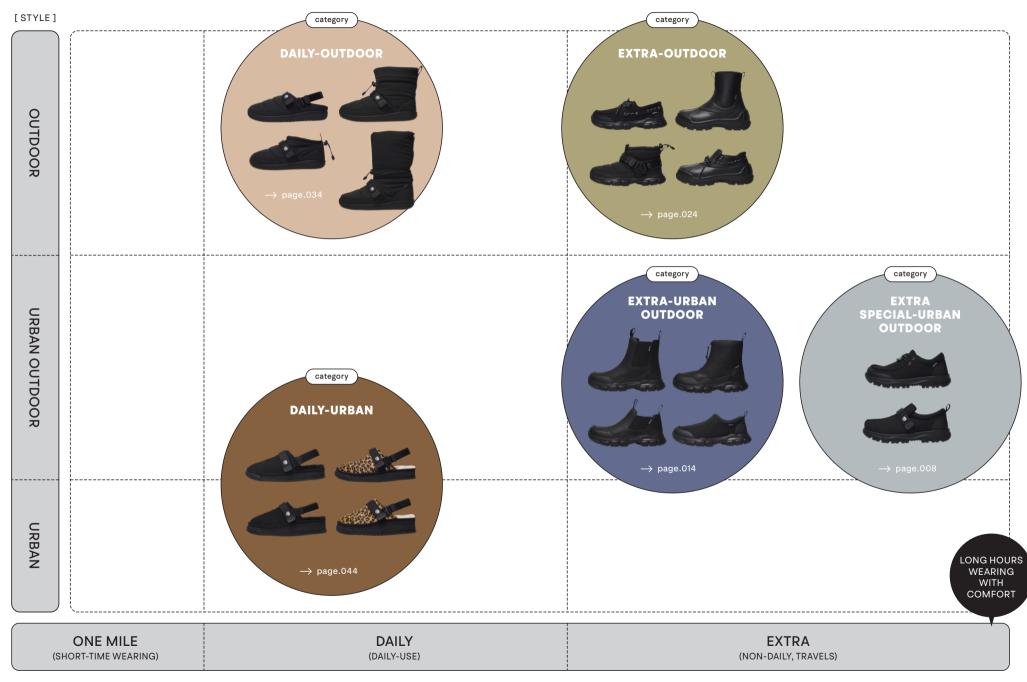
WHAT SHAKA PROVIDES

SOCIAL CONTEXT

ABOUT SHAKA

SHAKA 2023 FALL & WINTER

ITEM POSITIONING MAP



ITEM POSITIONING MAP

007

006

ITEM LINE UP



2023 FALL & WINTER

^{model.} TRAIL TYROL MOC EX ^{no.} SK-254

NEW STYLE



EXTRA SPECIAL-URBAN OUTDOOR







X:.

EXTRALIGHT

- price

out sole

- size

TRAIL TYROL MOC EX

EXTRA SPECIAL-URBAN OUTDOOR





SHAKA IN-FOAM

4, 5, 6, 7, 8, 9, 10, 11, 12

EX SOLE

- material UPPER:SYNTHETIC FIBER

OUTSOLE:EVA



BLACK 00M



SAND 00M



GREY 00M

New shoes type style uses a lightweight EX sole that supports long time wearing with comfort. This style is based on a Tyrolean moccasins shoes made with suede-like microfiber for an urban look, and adapts a cord lock with reflector for easy wearing. 3M Scotchgard water repellent is applied, and TPU mud guard is applied on the toes and heels for better protection which is perfect for any weather. High cushioning SHAKA IN-FOAM is used for the insole for great comfort.

2023 FALL & WINTER

^{model.} TRAIL MOLE MOC EX ^{no.} SK-255

NEW STYLE













- SHAKA IN-FOAM
- price - size 4, 5, 6, 7, 8, 9, 10, 11, 12
- out sole EX SOLE
- material UPPER:SYNTHETIC FIBER OUTSOLE:EVA

New slip-on style uses suede-like microfiber upper with lightweight EX sole. It features a center seamed design for an outdoor look, with stretchable neoprene topline and webbing tape for easy wearing but also adjustable for better fitting. Available in 3 colors of modern sand, grey and absolute black. 3M Scotchgard water repellent and SHAKA IN-FOAM applied.

BLACK 00M

SAND 00M

GREY 00M

013

category: EXTRA-URBAN OUTDOOR

ITEM LINE UP





no. SK-201 TREK CHELSEA AT > page. 016

no. SK-228

▶ page. 020

TREK ZIP BOOTIE AT

no. SK-216 TREK SHORT CHELSEA AT > page. 018



no. SK-256 (NEW STYLE) TREK SLIP ON MOC AT > page. 022

SHAKA 2023 FALL & WINTER COLLECTION

(category)

EXTRA-URBAN OUTDOOR

EXTRA-URBAN OUTDOOR





- price

out sole

- size

SHAKA IN-FOAM

4, 5, 6, 7, 8, 9, 10, 11, 12

OUTSOLE:EVA+RUBBER

ALL-TERRAIN SOLE

- material UPPER:SYNTHETIC LEATHER





BLACK/LINEN 01U NEW







LINEN/TAUPE 01U NEW



LINEN 01U

The most popular style among SHAKA's Fall/Winter collection, TREK CHELSEA AT has been updated in fashionably chic colorways for this season. It comes in Black, Black x Linen and Linen x Black for a contrast look, Taupe x Coyote for an earthy coloring, and a clean Linen x Taupe tone on tone colorway which is a perfect match to any style. Flame retardant FLAME STOPPER is used on the upper and 3M Scotchgard water repellent applied which is perfect for outdoor scene as well.

SHAKA 2023 FALL & WINTER

- price

out sole

- size

TREK SHORT CHELSEA AT

EXTRA-URBAN OUTDOOR



BLACK/LINEN 01U NEW



TAUPE/COYOTE 01U NEW



LINEN/TAUPE 01U NEW

The short version of TREK CHELSEA AT has also been updated in new colorways this season. Except for all black, the color combinations for these side gore shoes comes in stylish yet chic tones. Flame retardant FLAME STOPPER is used on the upper, 3M Scotchgard water repellent applied, and SHAKA IN-FOAM is used for the insole with high antibacterial and deodorant effect, great breathability and high cushioning. Easy to wear like a slip-on but also compact with high performances which is useful both in daily use and outdoor occasions.

SHAKA IN-FOAM

4, 5, 6, 7, 8, 9, 10, 11, 12

OUTSOLE:EVA+RUBBER

ALL-TERRAIN SOLE

- material UPPER:SYNTHETIC LEATHER



^{no.} SK-216







2023 FALL & WINTER

SHAKA

EXTRA-URBAN OUTDOOR



BLACK 00U



BLACK/LINEN 01U NEW



TAUPE/COYOTE 01U NEW



LINEN/TAUPE 01U

This short boots uses water repellent zipper YKK AquaGuard® on the front, and the upper fits slightly slimmer than TREK CHELSEA AT which provides a better fitting. Also the design is simple and clean which creates a stylish look for any outfit. The outsole is equipped with ALL-TERRAIN SOLE for all time comfort.

SHAKA IN-FOAM

4, 5, 6, 7, 8, 9, 10, 11, 12

OUTSOLE:EVA+RUBBER

ALL-TERRAIN SOLE

- material UPPER:SYNTHETIC LEATHER

- price

out sole

- size





^{no.} SK-256 ^{model.}

^{model.} TREK SLIP ON MOC AT

(NEW STYLE)







TREK SLIP ON MOC AT



SHAKA IN-FOAM

4, 5, 6, 7, 8, 9, 10, 11, 12

OUTSOLE:EVA+RUBBER

ALL-TERRAIN SOLE

- material UPPER:SYNTHETIC FIBER

- price

out sole

- size





SAND 00M



GREY 00M

The new TREK SLIP ON MOC AT is a simple moc shoes type slip-on that uses stretchable neoprene with padded topline for comfortable wearing. 3M Scotchgard water repellent applied to the upper, and high grip performance AT SOLE is used for the outsole, together with SHAKA IN-FOAM for great cushioning that creates high performance yet easy wearing pair.

022



EXTRA-OUTDOOR

ITEM LINE UP





no. SK-257 (NEW STYLE) TREK CAMP MOC AT > page. 026

no. SK-230 SNUG BOOTIE AT > page. 028



no. SK-258 (NEW STYLE) SWAMP STRETCH BOOTIE MT > page. 030



no. SK-232 SWAMP MOC MT > page. 032 ^{no.} SK-257 ^{model.} TREK CAMP MOC AT







SHAKA 2023 FALL & WINTER TREK CAMP MOC AT



SHAKA IN-FOAM

4, 5, 6, 7, 8, 9, 10, 11, 12

OUTSOLE:EVA+RUBBER

ALL-TERRAIN SOLE

- material UPPER:SYNTHETIC FIBER

- price

out sole

- size





EXTRA-OUTDOOR

BLACK 00M



SAND 00M



GREY 00M

The new TREK CAMP MOC AT is the first lace-up type shoes from SHAKA. Climbing rope laces and all terrain AT sole details of this moccasin reminiscent of the mountains and hiking scene. It has great functionality to use on a rainy day or outdoor scenes as well. The padded tongue and SHAKA IN-FOAM insole creates a perfect comfort too.



026







SNUG BOOTIE AT



MINOTECH 3M THINSULATE

4, 5, 6, 7, 8, 9, 10, 11, 12

OUTSOLE:EVA+RUBBER

ALL-TERRAIN SOLE

- material UPPER:POLYESTER

- price

out sole

- size





BLACK/LINEN 01P NEW



BEIGE/COYOTE 01P NEW



LINEN/TAUPE 01P NEW

SHAKA IN-FOAM

SNUG BOOTIE AT, known as one of SHAKA's high performance winter boots has been renewed with water repelling material MINOTECH® ST fabric which not only protects the boots from water but also comes with a luxurious look with updated colorways. The word "MINO" comes from a traditional Japanese raincoat made out of straw which inspired the structure of this fabric that slides off and repels water while maintaining stretchability and moisture permeability. The batting uses 3M THINSULATE™, a high-performance batting material that has great heat retaining performance and a drawcord on the topline to shut out the cold air.

^{model.} SWAMP STRETCH BOOTIE MT

(NEW STYLE)



^{no.} SK-258





SHAKA 2023 FALL & WINTER SWAMP STRETCH BOOTIE MT

UNISEX O WOMEN'S



SHAKA IN-FOAM

4, 5, 6, 7, 8, 9, 10, 11, 12

MUD-TERRAIN SOLE

- material UPPER:SYNTHETIC LEATHER

OUTSOLE:RUBBER

- price

out sole

- size



BLACK 00U



моса ози

TAUPE/BLACK 03U



LINEN/TAUPE 01U

Updated from the popular style SWAMP CHELSEA MT to neoprene topline for improved fitting and making it more urban look. High gripped rubber and well-drain patterned MT sole is used for the outsole, supports anti-slip and great for rainy days. Classic colorways like moca x black and other new colors are available.





SWAMP MOC MT



BLACK 00U NEW



MOCA 03U



TAUPE/BLACK 03U NEW



LINEN/TAUPE 01U NEW

SWAMP MOC MT is one of the popular styles from FW22 season with its authentic looks and the comfortable wearing. Iconic colorway like moca x black has continued, and others has updated to earthy tones and matches any daily outfit. 3M Scotchgard water-repellent with EVA sutured upper, and rubber MT sole is used for water proof effect, this pair is also popular as a short rain shoes. EXTRA-OUTDOOR

•

032









SHAKA

2023 FALL & WINTER

SHAKA IN-FOAM

– price –

- size 4, 5, 6, 7, 8, 9, 10, 11, 12
- out sole MUD-TERRAIN SOLE
- material UPPER:SYNTHETIC LEATHER
 OUTSOLE:RUBBER

ITEM LINE UP



SHAKA 2023 FALL & WINTER COLLECTION

(category)

DAILY-OUTDOOR

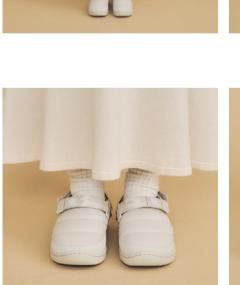




no. SK-233 SCHLAF CLOG > page. 036 no. SK-259 (NEW STYLE) SCHLAF SLIP ON MOC > page. 038



no. SK-235 SCHLAF CAMP BOOTIE > page. 040 no. SK-260 (NEW STYLE) SCHLAF WINTER BOOTIE ▶ page. 042 DAILY-OUTDOOR















H-CHARCOAL 01P NEW



BEIGE OOP NEW



LINEN OOP NEW

4, 5, 6, 7, 8, 9, 10, 11, 12

OUTSOLE:RUBBER

SCHLAF SOLE

- material UPPER:POLYESTER

- price

out sole

- size

SHAKA IN-FOAM

SCHLAF CLOG is known as a winter sandal that is uses 3M THINSULATE[™] batting, with updated upper material MINOTECH® ST. This material is not only stretchable with water repellent effect, but also has a matte and smooth texture that enhances fashionability. The fitting is not too tight so it's comfortable when wearing, and also can be worn as a slide by removing the ankle strap. The outsole is equipped with SCHLAF SOLE in McKay construction with high grip performance.

2023 FALL & WINTER

^{no.} SK-259 ^{model.} SCHLAF SLIP ON MOC

NEW STYLE













H-CHARCOAL 01P



BEIGE 00P



LINEN 00P

- price

- size 4, 5, 6, 7, 8, 9, 10, 11, 12
- SCHLAF SOLE out sole
- material UPPER:POLYESTER OUTSOLE:RUBBER

This new style is updated from SCHLAF MOC with MINOTECH® ST and neoprene's combination, and adjustable cord-lock is added to the ankle for better fitting with reflector detail. Webbing belt is applied on the upper for easy adjustment on the fitting and holds your feet perfectly. This pair combines both fashionability and functionality.

SHAKA IN-FOAM

SCHLAF SOLE

OUTSOLE:RUBBER

- material UPPER:POLYESTER

4, 5, 6, 7, 8, 9, 10, 11, 12

- price - size

out sole



BLACK OOP NEW



H-CHARCOAL 01P NEW

DAILY-OUTDOOR



LINEN OOP NEW

BEIGE 00P NEW



This season, SCHLAF CAMP BOOTIE has been updated in high quality MINOTECH® ST fabric with 3M THINSULATE™ batting that keeps your feet warm up above ankle, and a reflector cord lock to adjust the fitting as well. Available in 4 classic colorways which are perfect for everyday wear.

SHAKA IN-FOAM





DAILY-OUTDOOR

040

(NEW STYLE)



SHAKA 2023 FALL & WINTER

MINOTECH

4, 5, 6, 7, 8

- material UPPER:POLYESTER

SCHLAF SOLE

OUTSOLE:RUBBER

- price

out sole

- size

SHAKA IN-FOAM

DAILY-OUTDOOR





H-CHARCOAL 01P



BEIGE 00P



LINEN 00P

The long boots version of SCHLAF CAMP BOOTIE available exclusively for women. High quality MINOTECH® ST fabric is used on the upper for a high performance yet luxurious look. Reflector cord lock around the ankle enhances outdoor details, together with the 3M THINSULATE[™] batting for great warmth, making it the perfect winter boots. The webbing belt on the upper is also adjustable for a better fitting.





DAILY-OUTDOOR

ITEM LINE UP





(NEW STYLE) no. SK-261 SNUG CLOG BOA HAIRY SUEDE

no. SK-262 SNUG CLOG BOA PLATFORM HAIRY SUEDE

(NEW STYLE)

▶ page. 046

▶ page. 048





▶ page. 050

no. SK-264

(NEW STYLE)

SNUG CLOG BOA PLATFORM COWHAIR

▶ page. 052



FALL & WINTER COLLECTION



(category)

DAILY-URBAN

NEW STYLE

^{no.} SK-261

model. SNUG CLOG BOA HAIRY SUEDE





SHAKA 2023 FALL & WINTER SNUG CLOG BOA HAIRY SUEDE

• UNISEX O WOMEN'S

DAILY-URBAN







BROWN 00S



TAN 00S

- price - size 4, 5, 6, 7, 8, 9, 10, 11, 12 out sole WIDE ORIGINAL SOLE - material UPPER:COW SUEDE OUTSOLE:RUBBER

Updated version of SNUG CLOG HAIRY SUEDE from SS23 season with thermal faux fur lining for fall winter. The long hairy suede material with a vintage touch creates a luxurious look to any outfit. The oblique toe upper and wider width provides more comfort while wearing and it's one of the reason this is a popular style. The boa lining keeps your feet warm and perfect for fall winter season.

(NEW STYLE)

^{no.} SK-262

^{model.} SNUG CLOG BOA PLATFORM HAIRY SUEDE

SHAKA 2023 FALL & WINTER

- price

out sole

size

4, 5, 6, 7, 8

- material UPPER:COW SUEDE

WIDE ORIGINAL SOLE

OUTSOLE:RUBBER

SNUG CLOG BOA PLATFORM HAIRY SUEDE





BROWN 00S



TAN OOS

PLATFORM version of SNUG CLOG BOA HAIRY SUEDE available exclusively for women. The thick platform sole and boa lining creates a trendy look but also functional as well and keeps your feet warm. The heel strap is removable and can be worn 2 ways, and the adjustable instep strap is one of the advantage of SHAKA's footwear. Black, brown and tan are available.





DAILY-URBAN

NEW STYLE







ZEBRA 01C



HOLSTEIN 01C

- price - size 4, 5, 6, 7, 8, 9, 10, 11, 12

SHAKA

2023 FALL & WINTER

- out sole WIDE ORIGINAL SOLE
- material UPPER:COW HAIR
 - OUTSOLE:RUBBER

This season, fall and winter version of SNUG CLOG COWHAIR updated in thermal faux fur lining with leopard, zebra and holstein designs. The oblique toe upper and wide width provides more foot space, and the soft EVA midsole will keep your feet comfortable all day, while also keeping your feet warm with the boa lining.

UNISEX



(NEW STYLE)



SHAKA 2023 FALL & WINTER

- price

out sole

size

4, 5, 6, 7, 8

- material UPPER:COW HAIR

WIDE ORIGINAL SOLE

OUTSOLE:RUBBER

SNUG CLOG BOA PLATFORM COWHAIR



ZEBRA 01C



HOLSTEIN 01C

SNUG CLOG BOA COWHAIR in PLATFORM version available exclusively for women. This pair comes in fashionable mix of animal prints and platform sole, but also warm and comfortable with the fluffy boa lining. The webbing belt on the upper is adjustable for a better fitting, and the back strap can be remove as well as a slide.





DAILY-URBAN





ABOUT OUT SOLE

type : **MUD-TERRAIN SOLE**



MT means MUD-TERRAIN. This sole is designed for use on

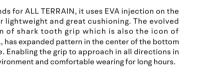
slipping even on wet or rough bumpy roads.

ALL-TERRAIN SOLE

type :

SCHLAF SOLE

type :



type :



SCHLAF SOLE aims to provide a relaxing and great comfort as were wrapped in a sleeping bag. The outsole pattern is the same as ORIGINAL SOLE with wider width, this molded cup sole uses side McKay method sewn to the upper, designed to wrap around the foot. The footbed fits nicely and has great functionality in both urban and outdoor scenes.

WIDE ORIGINAL SOLE is a slightly wider version of the ORIGINAL SOLE. This sole is updated in oblique toe shape for a relaxing wearing while keeping the original details as it is, as well as maintaining high grip power of the shark tooth grip and arch support, with stability added when wearing.



AT stands for ALL TERRAIN, it uses EVA injection on the sole for lightweight and great cushioning. The evolved version of shark tooth grip which is also the icon of SHAKA, has expanded pattern in the center of the bottom surface. Enabling the grip to approach in all directions in any environment and comfortable wearing for long hours.



ABOUT OUT SOLE

POINT **ANTI-SLIP** Improved POINT Per Shoe Aprox. 179g LIGHTNESS POINT FLEXIBILITY CUSHIONING POINT **SUPER** LIGHT Applied with Original pellet



EX SOLE is a new sole that pursues comfort for long hours wearing.

Collaboratively developed with Italy's EXTRALIGHT, which also

provides lightweight soles to the luxury fashion brands. It is about

25% lighter than the AT sole, and the uniquely developed EVA

footbed improves cushioning and fitting, being the most comfortable

sole in SHAKA history. It has excellent anti-slip with high grip, and

can be worn it safely rainy days, perfect for urban lifestyle.

EX SOLE

type :



SIZE	SIZE CHART				MEN'S & WOMEN'S						
US		4	5	6	7	8	9	10	11	12	
UK		3	4	5	6	7	8	9	10	11	
EU		35/36	37	38/39	40	41	42/43	44	45	46	
JP		22	23	24	25	26	27	28	29	30	

photo : Shoichi Muramoto styling : Kazuki Komago hair and make : Narumi Tsukuba models : Hibiki Tomiyama (VELBED.), Mii (Gunn's) text : Hisami Kotakemori designer : Hiroe Nakamura production coordination : Shogo Abe, Mayumi Iwai (FIRST)

special thanks : DAYTONA INTERNATIONAL INS CO.,Ltd NORDISK URBAN RESEARCH Co.,Ltd.

(P.002, 056) photo : Osamu Yokonami styling : Naomi Banba hair and make : Hiroko Ishikawa (eek) models : Marvin (Bravo models), Nes (TOKYO REBELS)



(CONTACT)

FOR BUYER BLUEMOON COMPANY INC. info@bluemoon-company.jp

FOR PRESS FIRST SHOWROOM info@firstshowroom.jp

https://shaka-jp.com

instagram @shaka_footwear

twitter

@shaka_footwear

in 482' in

©2022 BLUEMOON COMPANY INC. All Rights Reserved.