

FIT BOOK

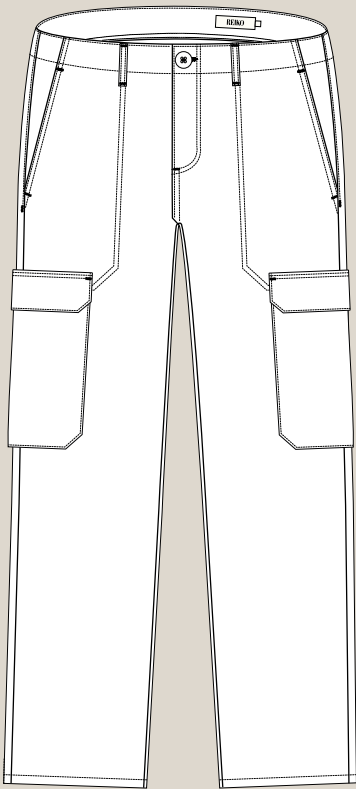
AW23 COLLECTION

REIKO

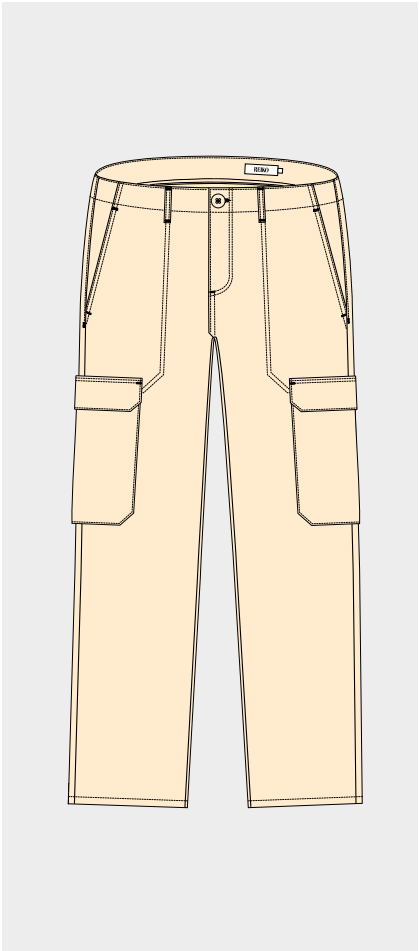
NOTES

SS23 FLASH COLLECTION

2 STYLES | 12 COLORS



TAILLE INTERMÉDIAIRE | MID-WAIST
JAMBE SLIM | SLIM LEG
BAS DE JAMBE ROULOTTÉ | TURN UP BOTTOM LEG
TISSU STRETCH | STRETCH FABRIC



BATTLE CARGO

COLORS

light sand,
army,
dark navy,
mocha,
neon pink

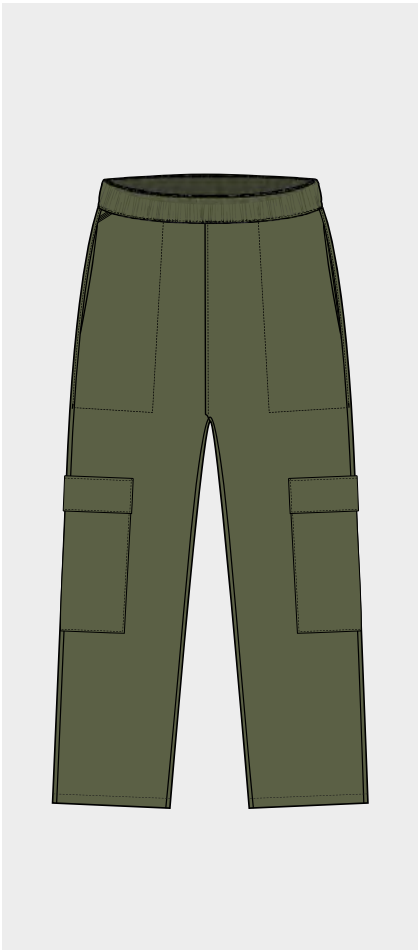
SIZING

23-32

NEW SIZE
34-36

COMPO

97% CO.
3% EA.



PARACHUTE CARGO

COLORS

army,
carbone,
dark navy,
neon pink,
jelly bean,
light sand

SIZING

XS-XL

COMPO

98% CO.
2% EA.



CONTENTS

AW COLLECTION 23|24



SS23 FLASH COLLECTION	03
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AW COLLECTION 23|24

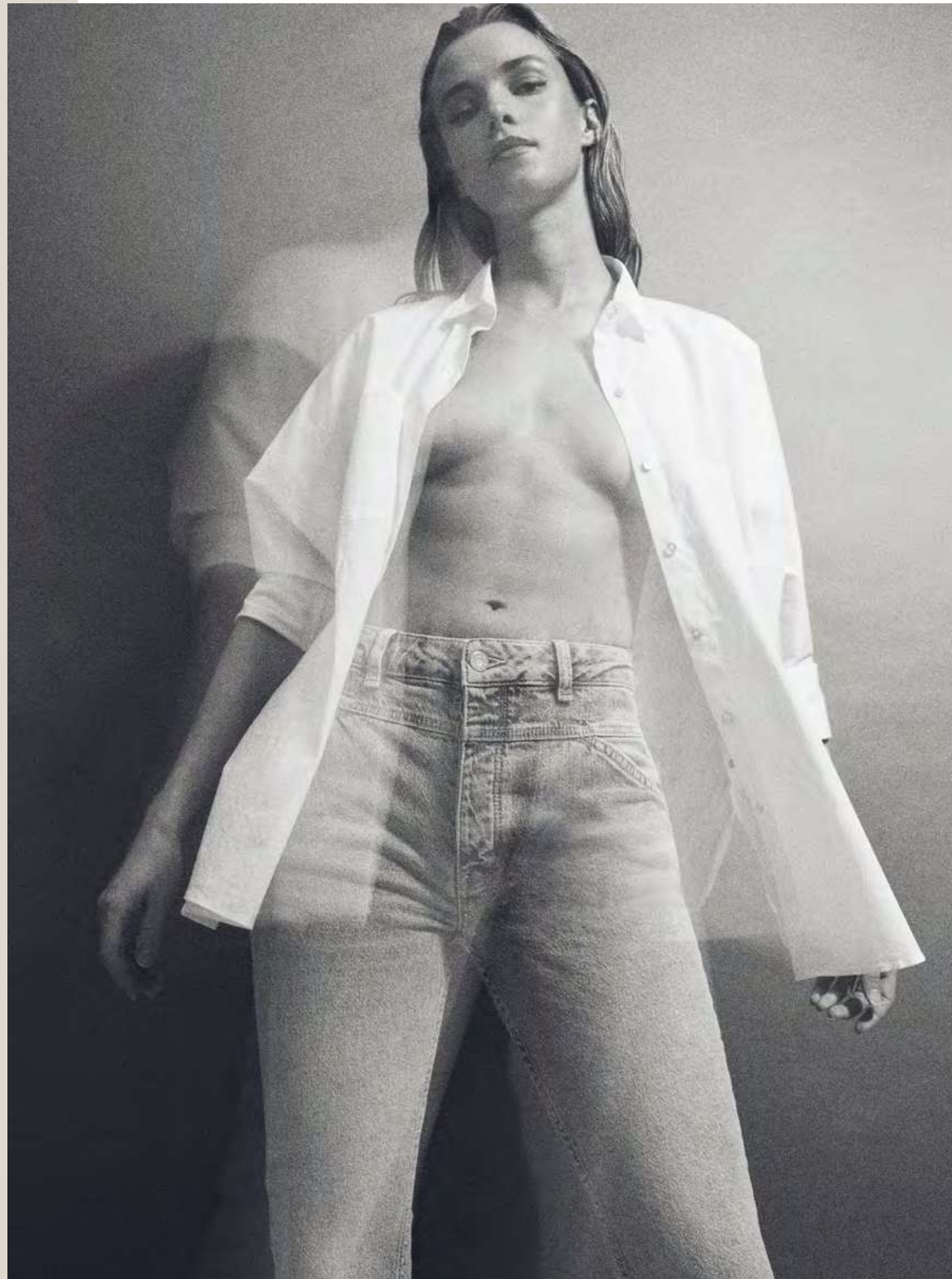
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AUTUMN WINTER 2023|24



This AW23/24 collection is inspired from go to go street styles, easy and comfy pants.

Re-focused on our core products «bot-toms» since last season, this winter twist is to dive back into our DNA: casual and colorful pants.

More appealing than ever, REIKO's strength this season is to bring a real mix between fashion details & commercial shapes.

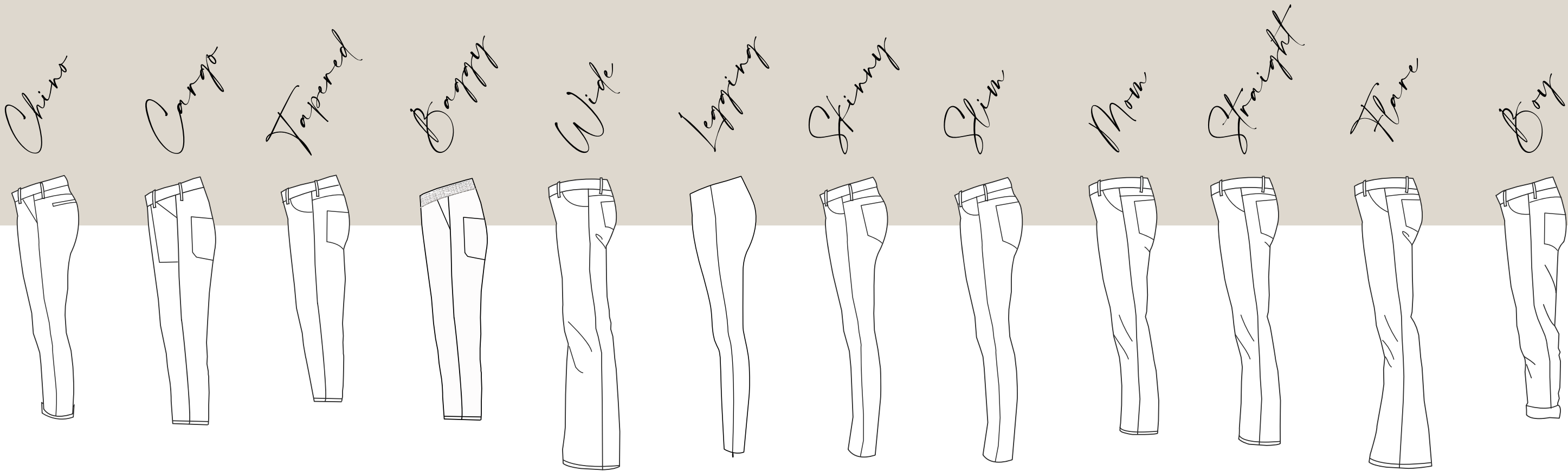
Focus on velvets, soft hand feels, wide range of fits & colors. Spotted: elastic waistband is a MUST! Watch out REIKO is back!

Cette collection Automne-Hiver est inspirée de street looks faciles à porter, cool et confortables.

Recentré sur notre cœur de métier «le bas» depuis la saison dernière, le twist de cet hiver est de replonger au cœur de notre ADN: le pantalon casual de couleurs.

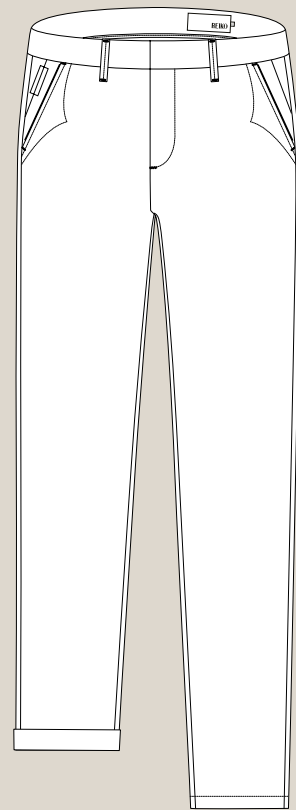
Plus attractif que jamais, la force de de REIKO cette saison est d'apporter un vrai mix de détails très modes et des coupes commerciales. Cap sur les velours, les touchés soft, la large gamme de fits et de couleurs. Spotted: la ceinture élastique est un MUST ! REIKO donne le ton cette saison !

FIT GUIDE



CHINO

2 STYLES | 18 COLORS



TAILLE INTERMÉDIAIRE | MID-WAIST
JAMBE SLIM | SLIM LEG
BAS DE JAMBE ROULOTTÉ | TURN UP BOTTOM LEG
TISSU STRETCH | STRETCH FABRIC



SANDY 2 BASIC

COLORS

galactic blue,
black, carbone,
dark navy, army,
light sand, white,
orchid petal, pecan
brown, antic green,
red clay,
rosewood

SIZING

23-32

NEW SIZE
34-36

COMPO

97% CO.
3% EA.



SUZIE COLOR

COLORS

harvest pumkin,
black, dark navy,
kaki, warm taupe,
red clay

SIZING

XS-XL

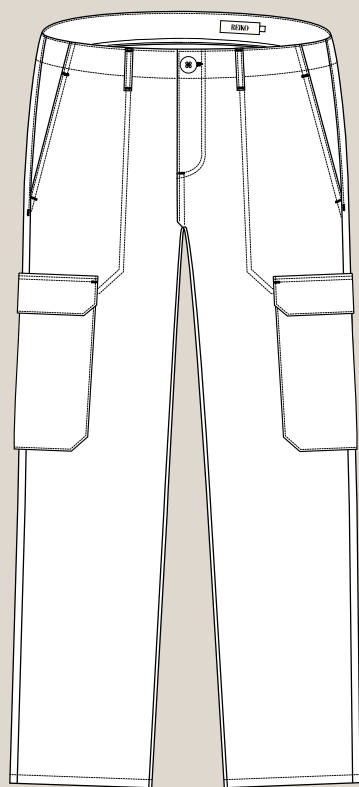
COMPO

97% CO.
3% EA.



CARGO

4 STYLES | 17 VERSIONS



TAILLE HAUTE | HIGH-WAIST
JAMBE DÉCONTRACTÉE | RELAXED LEG
COUPE CONFORTABLE | COMFORT FIT



BATTLE DENIM

WASH

DNM B-371

SIZING

23-32

COMPO

63% ORG. CO.
35% CO.
2% EA.



BATTLE CARGO

COLORIS

milkskake, black, carbone,
army, dark navy,
rosewood, red clay,
galactic blue,
pecan brown,

SIZING

23-32

NEW SIZE
34-36

COMPO

98% CO.
2% EA.



BATTLE VELVET

COLORS

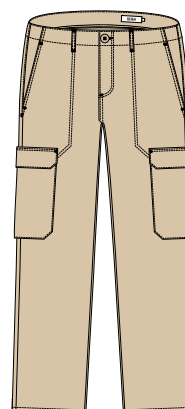
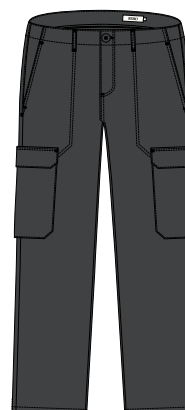
antic green,
carbone,
light sand

SIZING

23-32

COMPO

98% CO.
2% EA.



ROMA JOG

COLORS

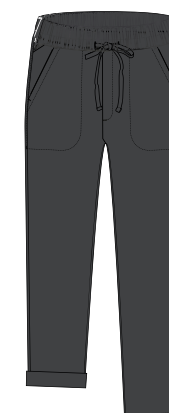
army,
light sand,
rosewood,
carbone

SIZING

XS-XL

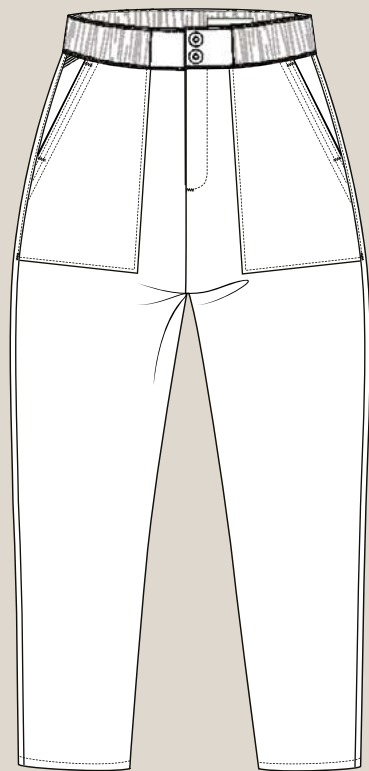
COMPO

98% CO.
2% EA.



BAGGY

5 STYLES | 18 VERSIONS



TAILLE ÉLASTIQUÉE | ELASTIC WAIST
FOURCHE BASSE | LOW CROTCH
COUPE LOOSE | LOOSE FIT
TISSU CONFORTABLE | COMFORT FABRIC



ROMIE BASIC

COLORS

light sand,
black, kaki,
red clay,
pecan brown,
galactic blue

SIZING

XS-XL

COMPO

91% CO.
6% PES.
3% EA.



ROMIE VELVET

COLORS

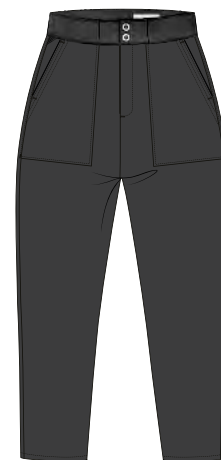
pink mist ,
carbone,
dark navy,

SIZING

XS-XL

COMPO

99% CO.
1% EA.



ROMIE SHINE

COLORS

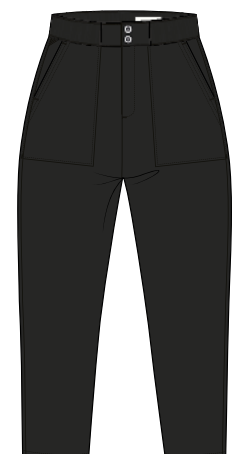
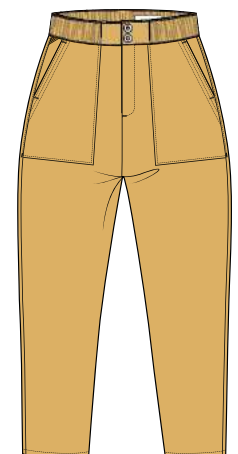
silver,
gold,
black

SIZING

XS-XL

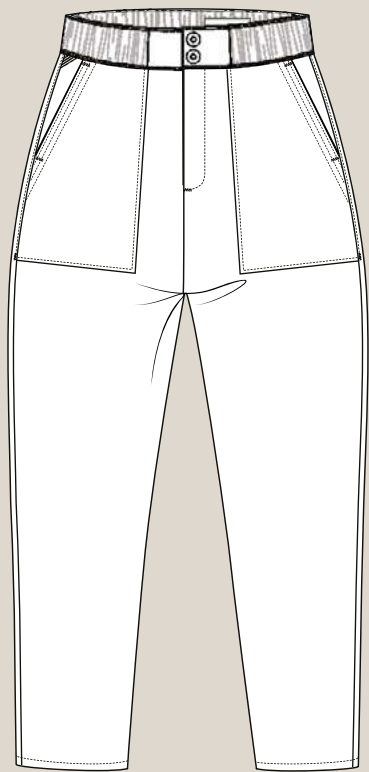
COMPO

100% PU. BASE
100% PES.



BAGGY

5 STYLES | 18 VERSIONS



TAILLE ÉLASTIQUÉE | ELASTIC WAIST
FOURCHE BASSE | LOW CROTCH
COUPE LOOSE | LOOSE FIT
TISSU CONFORTABLE | COMFORT FABRIC



B-368



G-661

ROMIE DENIM

WASH

denim B-368,
denim G-661

SIZING

XS-XL

COMPO

99% CO.
1% EA.



BARI VELVET

COLORS

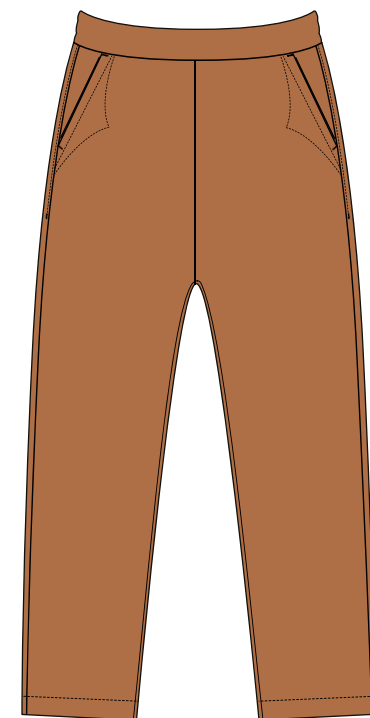
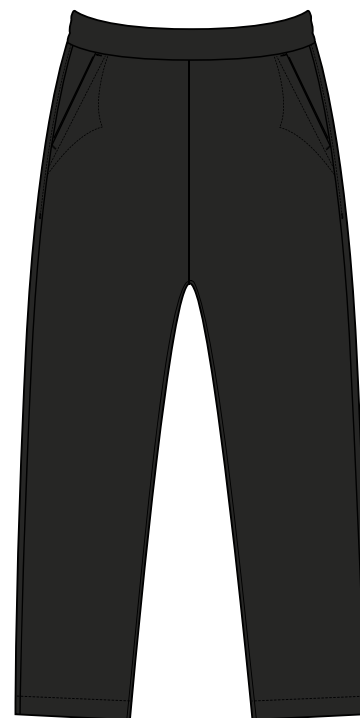
galactic blue,
black,
antic green,
pecan brown,

SIZING

XS-XL

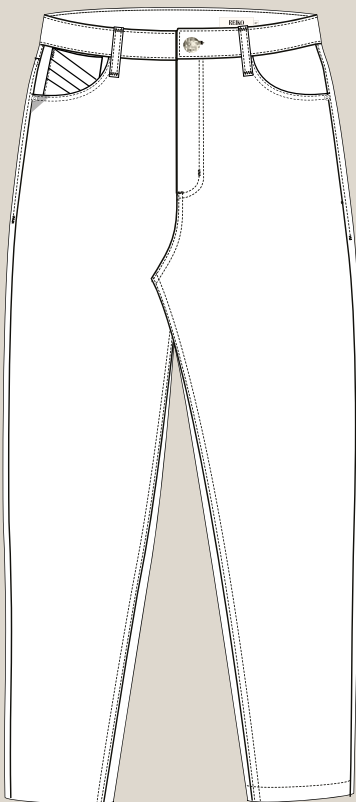
COMPO

97% CO.
3% EA.



TAPERED

5 STYLES | 6 WASHS



BAS DE JAMBE RESSERÉ | TAPERED LEG
LONGUEUR CHEVILLE | ANKLE LENGHT
TISSU CONFORTABLE | COMFORT FABRIC



V-254



G-641

NOLA DENIM

WASH

denim V-254,
denim G-641

SIZING

23-32

COMPO

99% CO.
1% EA.



NOLA EVO DENIM

WASH

denim V-370

SIZING

23-32

COMPO

99% CO.
1% EA.



RYLEE DENIM

WASH

denim V-274

SIZING

23-32

COMPO

99% CO.
1% EA.



WARREN DENIM

WASH

denim G-636

SIZING

23-32

COMPO

99% CO.
1% EA.



WYATT DENIM

WASH

denim G-660

SIZING

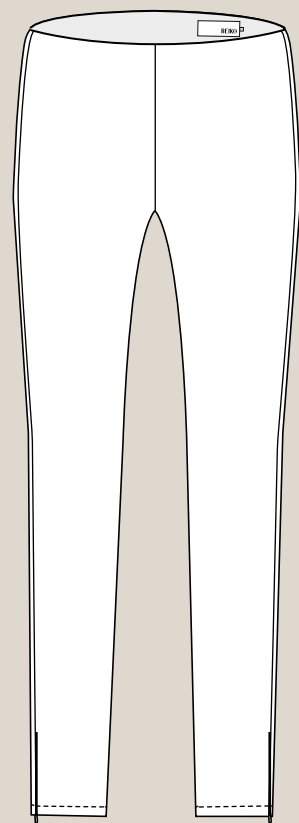
23-32

COMPO

99% CO.
1% EA.

LEGGING

3 STYLE | 4 COLORIS



TAILLE INTÉRMEDIAIRE | MID-RISE WAIST
EFFET SECONDE PEAU | SECOND SKIN EFFECT
TISSU STRETCH | STRETCH FABRIC



OLGA

COLORS

black

SIZING

XS-XL

COMPO

100% PU Base
100% PES. REC.



OLGA SHINE

COLORS

bronze,
silver

SIZING

XS-XL

COMPO

60% PU.
40% PES.



OLGA VINYLE

COLORS

black

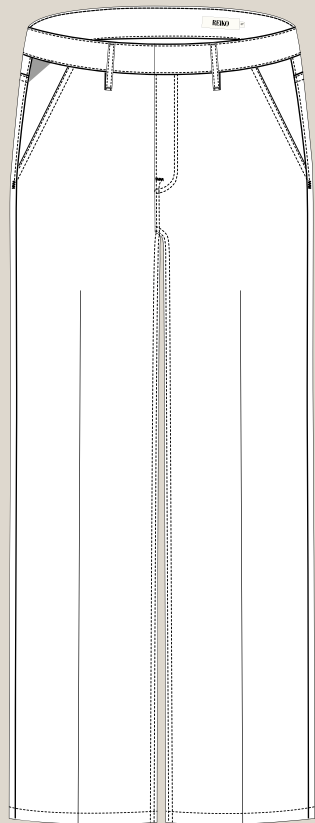
SIZING

XS-XL

COMPO

60% PU.
34% PES.
6% EA.

WIDE
4 STYLES | 7 VERSIONS



TAILLE HAUTE | HIGH-WAIST
COUPE LONGUE | LONG FIT
TISSU CONFORTABLE | COMFORT FABRIC



POM
DENIM

WASH
denim G-659

SIZING
23-32

COMPO
99% CO.
1% EA.



WILMA
DENIM

WASH
denim B-253

SIZING
23-32

COMPO
99% CO.
1% EA.

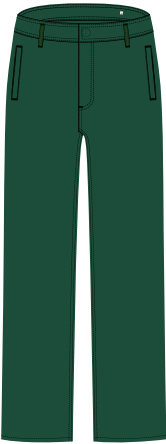
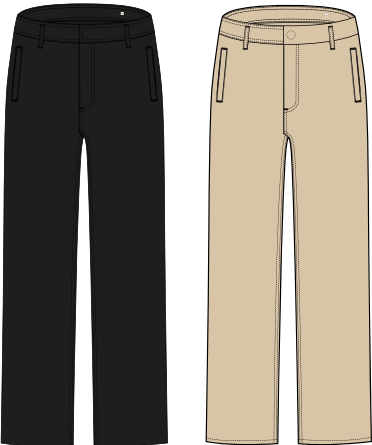


GRACE
COLOR

COLORIS
red clay,
black,
light sand,
antic green

SIZING
23-32

COMPO
92% CO.
8% T400.



GRACE
DENIM

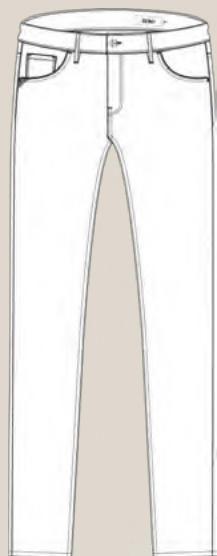
WASH
denim B-362

SIZING
23-32

COMPO
99% CO.
1% EA.

SKINNY

1 STYLE | 2 WASHS



TAILLE INTERMÉDIAIRE | MID-RISE

COUPE AJUSTÉE | ADJUSTED FIT

TISSU SUPER STRETCH | SUPER STRETCH FABRIC



B-138



BL-552

NEVA DENIM

WASH

denim B-138, ▼
denim BL-552 ▼

SIZING

23-32

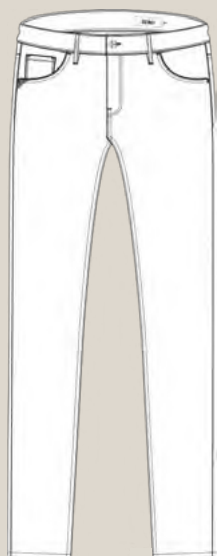
▼ **NEW SIZE**
34-36

COMPO

97% CO.
3% EA.

SLIM

1 STYLE | 2 WASHS



TAILLE INTERMÉDIAIRE | MID-RISE

JAMBE SLIM | SLIM LEG

TISSU SUPER STRETCH | SUPER STRETCH FABRIC



B-133



B-343

TERO DENIM

WASH

denim B-133, ▼
denim B-343 ▼

SIZING

23-32

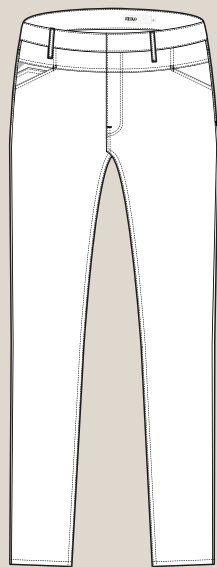
▼ **NEW SIZE**
34-36

COMPO

97% CO.
3% EA.

MOM

2 STYLES | 3 WASHS



TAILLE HAUTE | HIGH-WAIST
JAMBE SLIM | SLIM LEG
BAS DE JAMBE AJUSTÉ | FITTED BOTTOM LEG
TISSU CONFORTABLE | COMFORT FIT



B-250



G-658

HARRY DENIM

WASH

denim B-250, ▼
denim G-658 ▼

SIZING

23-32
▼ **NEW SIZE**
34-36

COMPO

99% CO.
1% EA.



HARRY EVO

WASH

denim G-657

SIZING

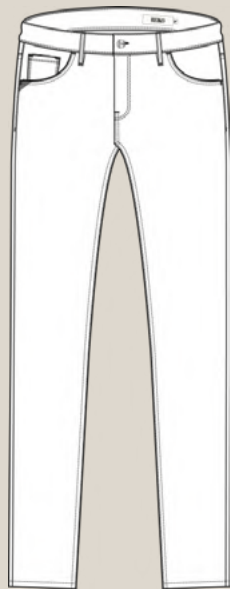
23-32

COMPO

99% CO.
1% EA.

STRAIGHT

6 STYLES | 11 VERSIONS



TAILLE HAUTE | HIGH-WAIST
JAMBE DROITE | STRAIGHT LEG
TISSU CONFORTABLE | COMFORT FABRIC



OLIVER COLOR

COLORIS

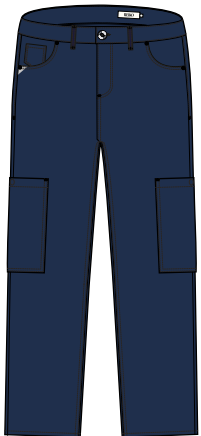
kaki,
black,
pecan brown,
dark navy

SIZING

23-32

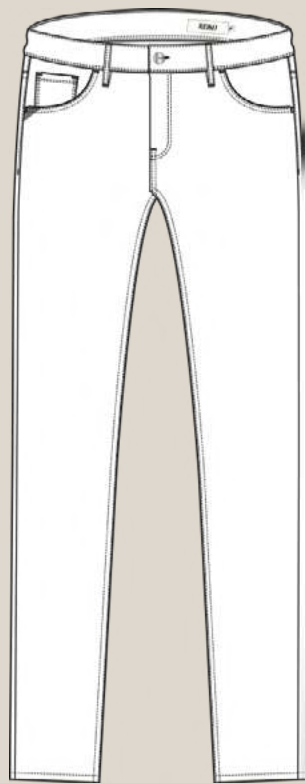
COMPO

92% CO.
8% T400.



STRAIGHT

6 STYLES | 11 VERSIONS



TAILLE HAUTE | HIGH-WAIST
JAMBE DROITE | STRAIGHT LEG
TISSU CONFORTABLE | COMFORT FABRIC



B-371



BL-551

MILO EVO

WASH

denim B-371,
denim BL-551

SIZING

23-32

COMPO

99% CO.
1% EA.



B-262

MILO DENIM

WASH

denim V-239 ▼

SIZING

23-32

▼ **NEW SIZE**
34-36

COMPO

99% CO.
1% EA.



BL-536

MILO DOUBLE

WASH

denim V-254

SIZING

23-32

COMPO

99% CO.
1% EA.



ROSIE DENIM

WASH

denim V-372

SIZING

23-32

COMPO

99% CO.
1% EA.



B-262



BL-536

GINGER DENIM

WASH

denim B-262,
denim BL-536

SIZING

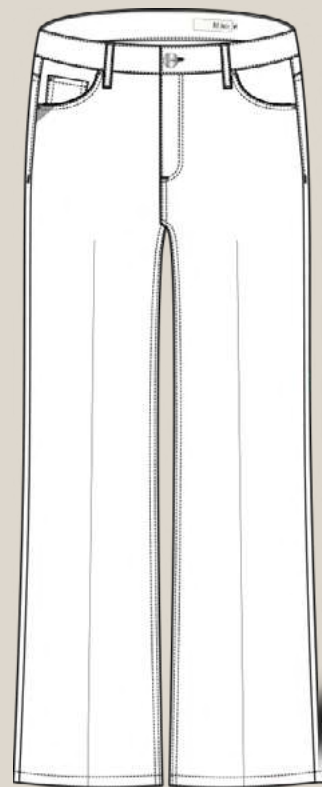
23-32

COMPO

99% CO.
1% EA.

FLARE

3 STYLES | 7 VERSIONS



TAILLE EMBOÎTANTE | HIGH-WAIST
AJUSTÉ DES HANCHES AUX GENOUX |
SLIM THOUGH HIPS AND THIGH
BAS DE JAMBE ÉVASÉ | WIDE BOTTOM LEG



B-133



B-354

PERNILLE DENIM

WASH

denim B-133,
denim B-354

SIZING

23-32

COMPO

99% CO.
1% EA.



V-254



BLACK

PATSY DENIM

WASH

denim V-254,
denim BLACK

SIZING

23-32

COMPO

V-254 :
99% CO.
1% EA.

BLACK :
86% CO.
12% PES.
2% LYCRA.



SASHA VELVET

COLORS

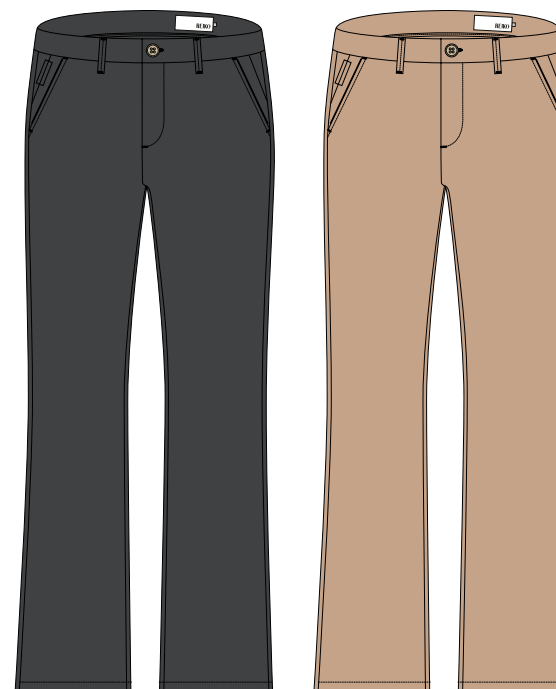
rosewood,
carbone,
warm taupe,

SIZING

23-32

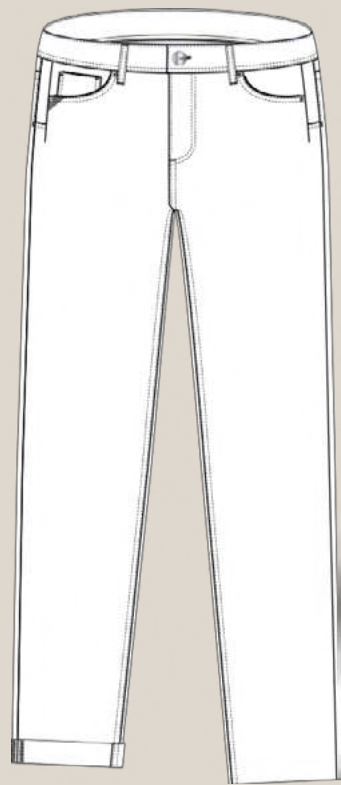
COMPO

98% CO.
2% EA.



BOYFRIEND

3 STYLES | 6 WASHS



TAILLE INTERMÉDIAIRE | MID-RISE
COUPE DÉCONTRACTÉE | RELAXED FIT
BAS DE JAMBE ROULOTTÉ |
TURN UP BOTTOM LEG



B-138



B-350



B-263



G-662

NINA DENIM

WASH

denim B-138, 
denim B-350,
denil B-263,
denim G-662

SIZING

23-32

 **NEW SIZE**
34-36

COMPO

99% CO.
1% EA.



ZOEY DENIM

WASH

denim B-369

SIZING

23-32

COMPO

99% CO.
1% EA.



B-371



G-658

BONNIE DENIM

WASH

denim B-371
denim G-658

SIZING

23-32

COMPO

99% CO.
1% EA.

KNITWEAR

5 STYLES | 15 COLORS



KINSLEY

COLORS

sunrise,
milkshake,
mid-grey

SIZING

XS-XL

COMPO

50% WOOL
50% CO.



KATE

COLORS

warm taupe,
white,
black,

SIZING

XS-XL

COMPO

50% WOOL
50% NYLON



KARLEE

COLORS

galactic blue,
white,
mid-grey

SIZING

XS-XL

COMPO

50% WOOL
50% NYLON



KNITWEAR

5 STYLES | 15 COLORS



KENNA

COLORS

grey,
light sand,
brown

SIZING

XS-XL

COMPO

50% WOOL
50% CO.



KINZY

COLORS

mid-grey,
black,
warm taupe

SIZING

XS-XL

COMPO

50% WOOL
50% NYLON



SHIRTS

3 STYLES | 6 COLORS



CAMILA

COLORS

white,
black

SIZING

XS-XL

COMPO

97% ORG. CO.
3% EA.



CAISSY

COLORS

black,
white,

SIZING

XS-XL

COMPO

100% ORG. CO.



CALEB

COLORS

white,
black

SIZING

XS-XL

COMPO

100% ORG. CO.



T-SHIRTS

5 STYLES | 12 COLORS



TRENT

COLORS

carbone,
off white

SIZING

XS-XL

COMPO

50% CO.
50% VI.



TANNER

COLORS

carbone,
off white

SIZING

XS-XL

COMPO

50% CO.
50% VI.



TARA

COLORS

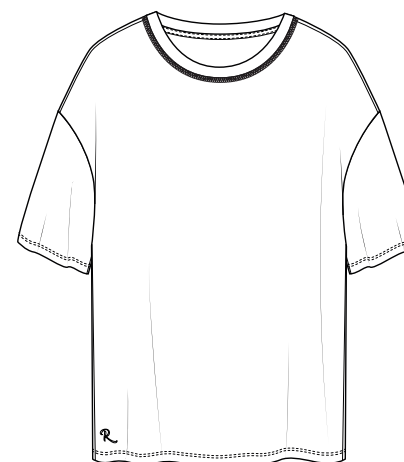
warm taupe,
white,
black,

SIZING

XS-XL

COMPO

50% CO.
50% VI.



TYRON

COLORS

dark navy,
kaki

SIZING

XS-XL

COMPO

50% CO.
50% VI.



TYLER

COLORS

red clay,
carbone

SIZING

XS-XL

COMPO

50% CO.
50% VI.



**SPECIAL
MARK-UP**

SPECIAL OFFER

MARK-UP

X4 RETAIL
PRICE 80€

20 STYLES AVAILABLE



CHINO | CIGARETTE

MARK-UP
X4 RETAIL PRICE 80€



SANDY FANCY

COLORIS
herring grey

SIZING
24-32

COMPO
65% PES.
32% VI.
3% EA.



LIV FANCY

COLORIS
red diamond

SIZING
24-32

COMPO
66% CO.
22% PES.
12% EA.



LIZZY COLOR

COLORIS
kaki piping

SIZING
24-32

COMPO
57% CO.
40% PES.
3% EA.



LIZZY FANCY RIBBON

COLORIS
black stone

SIZING
24-32

COMPO
41% CO.
49% VI.
7% PES.
3% EA.



LUIS FANCY

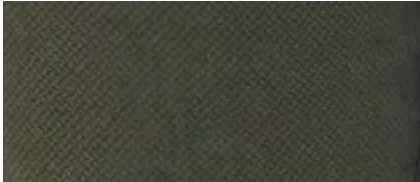
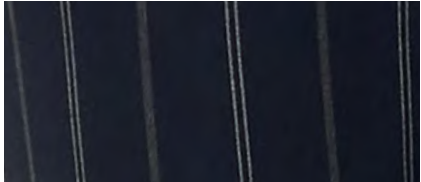
COLORIS
dark navy striped

SIZING
24-32

COMPO
65% PES.
33% VI.
2% EA.

CIGARETTE

MARK-UP
X4 RETAIL
PRICE 80€



LIZZY
FANCY

COLORIS

fleck,
silver houndstooth,
copper dots,
navy striped,
green berry,

SIZING

24-32

COMPO

fleck :
64% PES. 34% VI. 2% EA.

silver houndstooth :
61% PES. 34% VI. 3% EA.
2% fibres métalliques

copper dots :
63% PES. 33% VI. 4% EA.

navy striped :
61% PES. 35% VI. 4% EA.

green berry :
63% PES. 34% VI. 3% EA.

CIGARETTE

MARK-UP
X4 RETAIL
PRICE 80€

LIZZY
FANCY

COLORIS

grey silver stripes,
stripes grey,
middle grey,
herring black,
navy track

SIZING

24-32

COMPO

grey silver stripes :
64% PES. 33% VI. 2% EA.
1% fibres métalliques

stripes grey :
64% PES. 33% VI. 3% EA.

middle grey :
64% PES. 32% VI. 4% EA.

herring black :
52% VI. 45% PES. 3% EA.

navy track:
65% PES. 32% VI. 3 % EA.



grey silver stripes



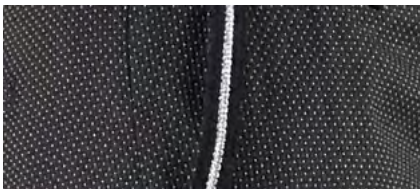
grey stripes



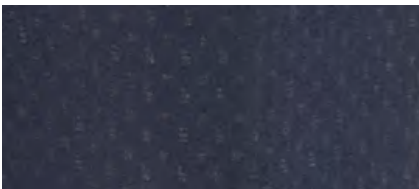
middle grey



herring black



navy track



WIDE | STREET
LEGGING | JUPE

MARK-UP
X4 RETAIL
PRICE 80€



PAOLO
FANCY

COLORIS
black tartan

SIZING
24-31

COMPO
64% PES.
35% VI.
1% EA.



ELVIN
FANCY

COLORIS
plum chevron

SIZING
XS-L

COMPO
64% CO.
31% PES.
5% EA.

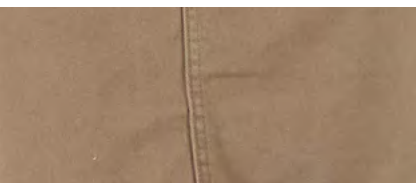


JODY

COLORIS
vintage kaki

SIZING
XS-L

COMPO
100% CO.



GLOSSARY

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Abréviations

	Fabric FR	Fabric EN
CO.	COTON	COTTON
CO. REC. PCRD. CO. RE. PRE.	COTON RECYCLE	RECYCLED COTTON
CO. ORG.	COTON ORGANIQUE	ORGANIC COTTON
EA.	ELASTHANNE	ELASTANE
T400	LYCRA	LYCRA
EME.	ELASTOMULTIESTER	ELASTOMULTIESTER
PES. PL.	POLYESTER	POLYESTER
PES. REC. REPES. PRPES.	POLYESTER RECYCLE	RECYCLED POLYESTER
CV. VI.	VISCOSE	VISCOSE
VISCOSE ECOVERO	VISCOSE ÉCO-RESPONSABLE	SUSTAINABLE VISCOSE
CLY. LY.	LYOCELL	LYOCELL
LENZING LYOCELL	LYOCELL ÉCO-RESPONSABLE	SUSTAINABLE LYOCELL
MD.	MODAL	MODAL
BB.	BAMBOU	BAMBOO
PU.	POLYURETHANE	POLYURETANE
WO.	LAINE	WOOL
WV.	LAINE VIERGE	VIRGIN WOOL
RWS. WOOL	LAINE ÉCO-RESPONSABLE	SUSTAINABLE WOOL
LH.	CUIR	LEATHER
WM.	MOHAIR	MOHAIR
PC.	ACRYLIQUE	ACRYLIC
PA.	POLYAMIDE	POLYAMIDE
LI.	LIN	LINEN
SE.	SOIE	SILK
WP.	ALPAGA	ALPACA WOOL
WS.	CACHEMIRE	CASHMERE
WA.	ANGORA	ANGORA WOOL
CA.	CHANVRE	HEMP
ME.	FIBRES METALLIQUES	METAL FIBERS

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NOTE

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.